



Whether you are an investor or an owner-occupier, investing in property to leverage capital growth is a proven way to build wealth over time.

## Making the most of your property investments

*Optimising potential*

### Professional advice

Determining the profit potential of property is a mixture of knowledge and experience in balancing location with lifestyle trends and demographics with desirability.

It therefore pays to develop your property portfolio with a company with an outstanding track record in this area.

The Mark Hay Realty group has been a leader in the Perth property investment market for many years, achieving record prices for the majority of sales within a close radius of the Perth CBD.

Our intimate market knowledge and expertise allows us to understand the nature and timing of the market to give you accurate and up-to-the minute advice.

**We specialise in both buying and selling.**

*Optimising opportunity*

### Complete service

At Mark Hay, we have the advantage of dealing with investors on an ongoing basis. This means our substantial database of potential buyers, combined with the reach and reputation of our extensive marketing, gives us a real edge.

The Mark Hay team excels at marketing, promotion and negotiating sales agreements, completing due diligence and following through the settlement process and beyond.

Above all, we understand how to identify the strengths and weaknesses of each property and market segment to ensure we capture the greatest market attention in the swiftest timeframe.

**We're with you every step of the way.**

# Investment



*Mark Hay to build up our property portfolio has consistently demonstrated this to us. It's about having a real estate partner in tune with all the variables – market trends, interest rates, lifestyle changes. Whatever."*

*Adam Sutton | West Perth*

*Optimising understanding*

## **Long-term opportunities**

Perhaps the key advantage of investing in property with the Mark Hay Realty Group is our commitment to building long-term relationships based on a solid record of achievement and personal trust.

Wealth is built up over time by minimising risk and maximising outcomes, in consultation with people who really understand the market.

**We've earned our reputation over time.**

*"Timing, they say, is everything. Working with*



## **World class systems and procedures**

Extensive strata property knowledge

## **Specific target marketing**

Market leaders in investment and lifestyle opportunities

## **Specialists in investment property market trends**

Information source for buyers and sellers looking specifically in the investment marketplace

## **Regular feature properties**

Weekly marketing updates

## **Extensive advertising and real estate websites**

Strong website presence.

## **Superfund workshops.**

**Mark Hay Realty Group Pty Ltd**  
28/118 Royal Street East Perth WA 6004  
Telephone 08 9225 7000 Facsimile 08 9225 7777  
Email [markhay@markhay.com.au](mailto:markhay@markhay.com.au) [www.markhay.com.au](http://www.markhay.com.au)



optimise your property potential